

Kunsthalle Wien

Publishing as an Artistic Toolbox: 1989–2017 8/11 2017 – 28/1 2018

Press conference

Tuesday November 7, 2017, 10 am

Opening & Talks with Gregorio Magnani, Filipa Ramos, Christoph Schifferli

Tuesday November 7, 2017, 7 pm

Discussion *Magazines as Publishers* with: Caroline Woodley (Afterall), Chiara Figone (Archive), Stefano Cernuschi (Mousse), Lorenzo Gigotti (NERO), Jonas Magnusson / Cecilia Grönberg (OEI)

Wednesday November 8, 2017, 7 pm

What is the role of art publishing today? How have artists adapted modes of publishing as a tool for their practice? How has the notion of artists' publishing activity changed, given the ever-increasing amount of fairs and an ever-evolving number of book-related collections in contemporary art museums?

Publishing has become, especially since the 1960s, a favourite site and medium for aesthetic and artistic experimentation. It has also become an alternative space for promoting unrestricted individual or collective discourse. New modes and approaches to publishing in an artistic context have been renegotiated in recent times. Publishing is a force of agency to be reckoned with, questioned, explored and debated in all its manifestations.

The multi-part exhibition project *Publishing as an Artistic Toolbox: 1989–2017* explores the potentials of publishing – in the form of books, magazines, journals, artistic interventions, websites – as a particular medium and context both to circulate information and knowledge – and to produce art.

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Instead of looking at the already historicized and analyzed period of the 1960s and 1970s, the exhibition will highlight how a recent generation of artists use publishing as a productive tool for their practice. The focus lies on the period from 1989 until 2017, taking 1989 as symbolic date to underline the shift from analogue to digital. On a political level, 1989 with the fall of the Berlin wall marks a significant date. On a social level, it is an important year as it indicates the invention of the World Wide Web.

The project, like a toolbox itself, is composed of different parts, sections, and components. *Publishing as an Artistic Toolbox: 1989–2017* opens up and unfolds through different propositions, partly by material exhibits on display, partly through the presentation of time-based events, as well as through an offsite project. The white cube is perhaps not the ideal space for experiencing books, which, in contrast to the collective reception of film and music, remains largely an individual affair. Rather than transform the white cube into a library or reading room, the exhibition acts as an index and invites the visitors to experience the materials presented outside of the institutional space.

Publishing as an Artistic Toolbox: 1989–2017 is intended as a three-dimensional index rather than an encyclopaedic approach to understanding the multitude methodologies of publishing.

Exhibition and Graphic Design: Rio Grande and Dallas

Curator: Luca Lo Pinto

ARTISTS' LIBRARY

A number of artists for whom publishing plays an important role to their practice have been invited to submit three books published between 1989 and 2017 that have influenced their view or attitude towards publishing. Each selection is accompanied by a short statement on their choice. In addition, each artist has submitted one publication of their own. The outcome provides a portrait of individual artistic approaches and allows for an entry point into the thinking process of the artists through the publishing landscape that has inspired them. The choice of books was left entirely open, and not solely restricted to the artistic context, in order to encourage a broader understanding of the potentiality of publishing intended as a vehicle for ideas and as a cultural tool.

Participants: Cory Arcangel, Tauba Auerbach, Julie Ault, Darren Bader, Martin Beck, Maurizio Cattelan, Mariana Castillo Deball, Alejandro Césarco, Paul Chan, Claude Closky, Michael Dean, Jason Dodge, Nathalie Du Pasquier, Peter Friedl, Ryan Gander, Dora Garcia, Liam Gillick, Nicolás Guagnini, Karl Holmqvist, Emily Jacir, Brian Kennon, Ben Kinmont, Pierre Leguillon, Jochen Lempert, Jonathan Monk, Olaf Nicolai, Sophie Nys, Michalis Pichler, Florian Pumhösl, Max Renkel, Michael Riedel, Willem de Rooij, Yann Sérandour, Josh Smith, Heimo Zobernig

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ARTIST RUN MAGAZINES. THE MAGAZINE AS MEDIUM

A presentation of artist run magazines published from 1989 until 2017. Two issues of each magazine are on display alongside additional essential information. The magazine has been an important apparatus for artists for the last century and has been applied in manifold different ways: as an experimental site for thought, ideal means of expression, a way to circulate information with no mediation, and as an artistic medium. For all examples, the magazine functions as an extension of artistic production.

Participants: 299 792 458 M/S (David Lieske, Robert Kulisek), ACME (Joshua Decter, John Miller), Album (Eline Mugaas, Elise Storsveen), A.N.Y.P. (Minimal club); Ahali (Can Altay), ARTFAN (Linda Bilda, Ariane Müller), Ave (Kirsten Borchert, Anya Triestram), BLACK PAGES (Christoph Meier, Ute Müller, Nick Oberthaler), Cahier d'images (Céline Duval, Hans Peter Feldmann), Charley (Maurizio Cattelan, Massimiliano Gioni, Ali Subotnik), Chto Delat? (Chto Delat), Club Donny (Samira Ben Laloua, Frank Bruggeman, Ernst van der Hoeven), Crip Magazine (Eva Egermann), DANK (Christoph Bannat, Hans Christian Dany, Thaddäus Hüppi, Gunter Reski, Andreas Siekmann), DIS Magazine (Lauren Boyle, Solomon Chase, Marco Roso, David Toro), Dot Dot Dot (Stuart Bailey, Peter Bilak, David Reinfurt), E Il Topo (Gabriele Di Matteo, Piero Gatto, Franco Silvestro, Vedova Mazzei), East of Borneo (Stacey Allan, Thomas Lawson), Ecocore (Alessandro Bava), Eine (Alex Ruthner), FAT (Josephine Meckseper), ffw_d_mag (Invernomuto), FILE Magazine (General Idea), F.R. David (Will Holder), Free Internet (AIDS-3D), Grasso (Giuseppe Gabellone, Diego Perrone), HERESIES (Heresies Collective), Heyt be! (Deniz Beşer, Sedef Karakaş, Barış Sinsi), Index (Peter Halley), Item (Ricardo Basbaum, Eduardo Coimbra, Raul Mourão), Ixiptla (Mariana Castillo Deball), K48 (Scott Hug), K Hole (Greg Fong, Sean Monahan, Chris Sherron, Emily Segal, Dena Yago), Le Dictateur (Federico Pepe), Living & Loving (Aleksandra Mir, Polly Staple), Maayan (Roy Arad, Joshua Simon), Made In USA (Bernadette Corporation), Matt Magazine (Gürsoy Doğtaş), M/E/A/N/I/N/G (Mira Schor, Susan Bee), Memoria de la Postguerra (Tania Bruguera), NEID (Heiko Wichmann, Claudia Reinhardt, Ina Wudtke), Ohio (Hans Peter Feldmann, Uschi Huber, Jörg Paul Janka, Stefan Schneider), Ohne Ohne (Anna Sophie Berger, Katarina Šoškić, Gerhard Jordan), oVER (Rikrit Tiravanija), Pages (Babak Afrassiabi, Nasrin Tabatabai), Pazmaker (Adriana Lara), Permanent Food (Maurizio Cattelan, Paola Manfrin), Pétunia (Valerie Chartrain, Lili Reynaud Deward, Dorothee Dupuis), Point d'ironie (Christian Boltanski, Hans Ulrich Obrist), Provence (Tobias Kaspar, Hannes Loichinger), Randy Magazine (A.K. Burns, Sophie Mörner), Real Life Magazine (Thomas Lawson, Susan Morgan), regina (Regina Möller), Roses Tatouées (Giasco Bertoli), Schism (Janet Janet), Sex (Asher Penn), Skulpi (Roman Schramm, Paul Sochacki), Starship (Gerry Bibby, Nikola Dietrich, Martin Ebner, Ariane Müller, Henrik Olesen), Subway (Erik van der Weijde), Tellus (Claudia Gould, Joseph Nechvatal, Carol Parkinson), The Critical Ass (Anke Dyes, Niklas Lichti), The O-G (Amy Sillman), THE THING (Jonh Herschend, Will Rogan), Toilet Paper (Maurizio Cattelan, Pierpaolo Ferrari), Triple Canopy, Trouble (Boris Achour, Claire Jacquet, François Piron, Emilie Renard), Useless (Conrad Ventur), Veneer Magazine (Aaron Flint Jamison), WhiteWalls (Buzz Spector), Zeitschrift (Christian Egger, Christian Kosmas Mayer, Yves Mettler, Magda Tothova, Ruth Weismann, Alexander Wolff), zingmagazine (Devon Dikeou)

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THE MESSAGE AS MEDIUM

The history of artists' interventions in magazines and newspapers is vast and historically articulated. Within it examples cohabit with different features and assumptions: some artists prefer to realize "camouflaged" interventions; others have produced true stand-alone works; still others have focused on the medium itself; finally, some have used the pages as a kind of exhibition space. In the knowledge that presenting these artworks outside their original context alters the meaning of the intervention, the exhibition strives to present a series of emblematic examples realized between 1989 and 2017.

In collaboration with Christoph Schifferli.

Participants: Fareed Armaly, Thomas Bayrle & Andreas Zybach, Alighiero Boetti, Maurizio Cattelan, Clegg & Guttmann, Tacita Dean, Hans Peter Feldmann, Fischli/Weiss, Liam Gillick, Group Material, Nicolás Guagnini, Jens Haaning, Sanja Iveković, Thomas Locher, Annette Messanger, Christian Philipp Müller, Olaf Nicolai, Michael Riedel, Jeroen de Rijke & Willem de Rooij, Dieter Roth, The Yes Men, Piotr Uklański, Luca Vitone, Christopher Williams, Heimo Zobernig

AUTORETROSPECTIVE

A retrospective of the French artist Philippe Thomas (1951–1995) and of readymades belong to everyone® presenting an exhaustive selection of his publications and writings. readymades belong to everyone® was an agency he created in 1987 as a conduit by which collectors became authors of the artworks they acquired. With his work, Thomas foresaw many of the crucial questions raised by present artistic debates and their language: the function of the audience, the conception of the exhibition as artwork, the de-personalization of the author, the scattering of artistic codes in media of mass communication, the appropriation of advertising and marketing strategies, the slippage between reality and fiction. Thomas rewrote the artist-work-viewer relationship in a performative guise, calling into question the history of art, and art itself.

THE BOOKSHOP AS MEDIUM

The bookshop presents a curated selection of artist's books published between the late 1980's and the present. Together these publications offer a privileged overview of the unexpected flourishing of the book as artistic and creative medium in the age of its supposed death at the hands of the internet. Many of the selected books are individual works of art which were conceived for the book format, and only exist through its pages. At the same time the bookstore highlights the wide international network of artists and small independent publishers whose collaborations and shared interests are the motors for the artist's book renaissance. It brings together recent publications intended for a relatively wide audience with books published, often by the artists themselves, in very small editions once easily available but now extremely rare. Through them it maps a landscape animated by a shared strategies for cultural and political resistance and by individual exchanges.

Curated by Gregorio Magnani and Motto Books.

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IN BETWEEN. THE LIBRARY AS MEDIUM

In Between is an exhibition that takes place outside of Kunsthalle Wien and explores the idea of a library both as medium and portrait of a persona. It occurs in the former studio of Franz West—and later of Tamuna Sirbiladze—in Annagasse, where he kept his personal library displayed in mobile shelves he designed himself. A number of artists are invited to choose a book from the library and to realize an intervention in the form of an insert that will be placed within the chosen book. An index will be provided as a tool to navigate the library.

The exhibition can only be visited on fixed dates during guided tours:

Thu 9/11, 23/11, 7/12, 21/12, 18/1, 25/1, 6 pm

Information and registration: vermittlung@kunsthallewien.at

Participants: Anna Sophie Berger, Hugo Canoilas, Plamen Dejanoff, Heinrich Dunst, Judith Eisler, Gelitin, Florian Graf, David Jourdan, Christian Kosmas Mayer, Christoph Meier, Ute Müller, Sarah Ortmeier, Sarah Pichlkostner, Francis Ruyter, Julie Ryan, Luca Trevisani

EXPANDED PUBLISHING

A research-based presentation focusing on projects that oscillate between print and digital, employ experimental formats, and blur distinctions between art press, curatorial experiments, and other publishing enterprises. The projects engage with online, print, and physical venues through “in-between” modes of production that step outside of the typical paths of commercial publishing and distribution. In collaboration with Filipa Ramos.

Participants: Fiktion, La Bibliothèque Fantastique, Public Fiction, Seth Price, The Serving Library, Triple Canopy, UbuWeb

POST-DIGITAL PUBLISHING ARCHIVE

An archive of the most significant post-digital publishing projects conceived and developed by Silvio Lorusso. The aim of P—DPA (www.p-dpa.net) is to collect, organize, and keep trace of experiences in the fields of art and design that explore the relationships between publishing and digital technology. The archive acts as a space in which the collected projects are confronted in order to highlight relevant paths, mutual themes, interrelations, but also oppositions and idiosyncrasies.

DESIGN AS MEDIUM

Solo presentations by graphic designers discussing their practice and showing examples of their most significant projects. A camera shares the eyesight of each guest during their presentation, offering the audience the opportunity to see and grasp the projects they discuss.

Participants: Åbäke, Manuel Raeder, Boy Vereecken

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THE ARTIST & THE PUBLISHERS

A roundtable to explore the relationship between an artist and a publisher, and the numerous processes of production that go behind the making of books.

MAGAZINES AS PUBLISHERS

A roundtable focusing on magazines which started to publish books. The panel aims to address the reasons behind this choice, to discuss the different functions of a book in contrast to a magazine, and their individual agendas.

TALKS AND PRESENTATIONS

Tue 7/11, 7 pm

Opening & Talks

With Christoph Schifferli, Gregorio Magnani, Filipa Ramos

Wed 8/11, 7 pm

Magazines as Publishers

Filipa Ramos in conversation with Caroline Woodley (Afterall), Chiara Figone (Archive), Stefano Cernuschi (Mousse), Lorenzo Gigotti (NERO), Jonas Magnusson / Cecilia Grönberg (OEI)

Tue 14/11, 6 pm

Talk with Jason Dodge

Thu 23/11, 6 pm

Presentation: Andreas Reiter Raabe

Fri 1/12, 6 pm

Talk with Emeline Jaret

Tue 12/12, 6 pm

Presentation: BLACK PAGES

Wed 13/12, 6 pm

Presentation: Zeitschrift

Thu 14/12, 6 pm

Presentation: Starship

Thu 11/1, 6 pm

Talk with Bernhard Cella

Sat 13/1, 2 pm

Design as a Medium

Talks with graphic designers Åbäke, Manuel Raeder, and Boy Vereecken

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Thu 18/1, 6 pm

Talk with Moritz Küng

Sun 28/1, 5 pm

Talk with David Platzker

Sun 28/1, 6 pm

The Artist & the Publishers

Jonathan Monk in conversation with Christophe Boutin, Christophe Daviet and Michéle Didier

Press release

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